

COMPANY PROFILE



Fort EV Motor Services Pvt Ltd
**Pioneering Sustainable
Urban Transportation**



AGENDA



- 01. About us
 - 02. Key Promoters
 - 03. Group of Companies
 - 04. Our Goals
 - 05. Product Lineup
 - 06. Our Tie-up's
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About us:

Based in Khammam, Telangana, FortEV Motors is at the forefront of electric vehicle innovation in India, specializing in electric three wheelers. Our mission is to revolutionize urban mobility by offering eco friendly, reliable, and cutting edge transportation solutions. We are committed to driving sustainable growth and cleaner air in our cities.

Our Commitment:

At Fort EV Motors, we are committed to driving a sustainable tomorrow through technological innovation, ethical practices, and customer-centric solutions. We emphasize eco-conscious manufacturing, reducing our carbon footprint while maintaining the highest standards in performance and safety. Our unwavering dedication lies in shaping the future of clean mobility and making electric transportation accessible and dependable for all.



Key Promoters

Meet Our Core Leadership Team

Leadership Team



J. Mohan

Manging Director



J. Kalpana Devi

Director



B. Kishore

Telangana Zonal Head

Our Goals

We are providing Electric Vehicle with a superior combination of

QUALITY

INNOVATION

AFFORDABILITY

SERVICE

COMFORT

SAFETY

Passenger E-Auto:

SPECIFICATIONS:



MODEL	QUEEN EV	QUEEN EV 1.5
Version	L-3	L-3
Maximum Speed	25	25
Battery Ah	160 Ah	105 Ah
Battery Kw	4.57 Kw	5.35 Kw
Type of Battery	Eastman - LA	Eastman - LI
Type of charger	21 Amp	21 Amp
Battery Warrenty	24 Months	36 Months
Motor Power	1.25 Kw / 1250	1.25 Kw / 1250
Peak Power	1850 Watt	1850 Watt
Make of Motor	CY GoldPlatinum / Luxus	CY GoldPlatinum / Luxus
Motor Warrnaty	1 Year	1 Year
Seating Capicity	4+1	4+1
Range	130 +/-5Kms	120 +/-5Kms
Charging Time	8 Hrs	4.5 Hrs
Cost of Charging	62 INR*	43 INR*
Gradient Gear	2 Speed Gear Box	2 Speed Gear Box
Gradability	15%	15%
Break	Disc Break	Disc Break
Modle Type	Auto Shape	Auto Shape

charging time- queen ev 1.5- 3.5 hrs to 4.5 hrs

Cargo Delivery EV:

SPECIFICATIONS:

Model	LX DEV	LX DEV 1.5
Version	L-3	L-3
Maximum Speed	25	25
Battery Ah	160 Ah	105 Ah
Battery Kw	4.57 Kw	5.35 Kw
Type of Battery	Eastman - LA	Eastman - LI
Type of charger	21 Amp	21 Amp
Battery Warrenty	24 Months	36 Months
Motor Power	1.25 Kw / 1250	1.25 Kw / 1250
Peak Power	1850 Watt	1850 Watt
Make of Motor	CY Gold Platinum / Luxus	CY Gold Platinum / Luxus
Motor Warmaty	1 Year	1 Year
Payload Capicity	300 kg	300 kg
Range	125 +/- 5 Kms	110 +/- 5 Kms
Charging Time	8 Hrs	4.5 Hrs
Cost of Charging	62 INR*	43 INR*
Gradient Gear	2 Speed Gear Box	2 Speed Gear Box
Gradability	15%	15%
Break	Disc Break	Disc Break
Modle Type	Auto Shape	Auto Shape
Deck Size	4.9*3.77*1.5	4.6*3.78*1.2



With Disk Brake



Best in class shockers



Steering Column for Better Control



CY GOLD Platinum Motor for better pickup



130 Kms + Mileage*



Battery with BMS



charging time- lx dev 1.5- 3.5 hrs to 4.5 hrs

Cargo E-Loader:



With Disk Brake



Steering Column
for Better Control



130 Kms + Mileage*



Best in class
shockers



CY GOLD Platinum Motor
for better pickup



Battery with BMS



SPECIFICATIONS:

Model	LX EV	LX EV 1.5
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Charging Time	8 Hrs	4.5 Hrs
Cost of Charging	62 INR*	43 INR*
Gradient Gear	2 Speed Gear Box	2 Speed Gear Box
Gradability	15%	15%
Break	Disc Break	Disc Break
Modle Type	Auto Shape	Auto Shape
Deck Size	4.6*3.78*1.2	4.6*3.78*1.2

charging time- lx ev 1.5- 3.5 hrs to 4.5 Hrs

Cargo Garbage EV:

SPECIFICATIONS:

Model	LX TEV	LX TEV 1.5
Version	L-3	L-3
Maximum Speed	25	25
Battery Ah	160 Ah	105 Ah
Battery Kw	4.57 Kw	5.35 Kw
Type of Battery	Eastman - LA	Eastman - LI
Type of charger	21 Amp	21 Amp
Battery Warrenty	24 Months	36 Months
Motor Power	1.25 Kw / 1250	1.25 Kw / 1250
Peak Power	1850 Watt	1850 Watt
Make of Motor	CY Gold Platinum / Luxus	CY Gold Platinum / Luxus
Motor Warrnaty	1 Year	1 Year
Payload Capacity	300 kg	300 kg
Range	125 +/- 5 Kms	110 +/- 5 Kms
Charging Time	8 Hrs	4.5 Hrs
Cost of Charging	62 INR*	43 INR*
Gradient Gear	2 Speed Gear Box	2 Speed Gear Box
Gradability	15%	15%
Break	Disc Break	Disc Break
Modle Type	Auto Shape	Auto Shape
Deck Size	4.6*3.78*1.2	4.6*3.78*1.2



With Disk Brake



Steering Column
for Better Control



130 Kms + Mileage*



Best in class
shockers



CY GOLD Platinum Motor
for better pickup



Battery with BMS

charging time- lx tev 1.5- 3.5 hrs to 4.5 hrs

QUEEN DLX :

Motor- CY Gold
(Remove- Platinum)



Steering Column
for Better Control



Best in class
shockers



CY GOLD Platinum Motor
for better pickup



120 Kms + Mileage*



Battery with BMS



include images other
models
also of garbage,
loader, dv

Advantages of Luxus L3 Queen

Parameters	Luxus L3 Queen	Other Brand L3	Advantage
Rear Break	Disc Break	Drum Break	Provides faster braking response for improved safety.
Odometer	Advanced Odometer	Local Chinese Odometer	Accurate with advanced features
Body	High tensile steel	Fiber & local steel	Ensures long-lasting durability for extended use.
Gear	High & Low gear	Single gear	For better acceleration & hill climbing
Brake	Hydraulic	Mechanical	Superior stopping power & long life
Front Suspension	Hydraulic telescopic shock absorber with helical compression spring with dampener (capacity - 1 ton)	Normal shockers	More capable for rough terrains
Rear Suspension	High quality Leaf Spring + Branded Shock absorber	Leaf Spring	Absorbing road shocks & reducing bounce
Headlight	Double Headlight	Single headlight	Better visibility than others
Range	130 km	90 km	High range than others
Paint	High quality paint	Normal paint	Long lasting than others
Rust	CED Process before Primer	Only Primer	Ensures Zero Rusting
Design	Looks like L5 Auto	Normal	Better looks than others
Tyre	Bigger Tyre Size	Small Tyre Size	Better Grip on the Road
Door	Passenger Door	No doors	For More Safety
Steering Column	L5 Steering Column	Normal Steering Column	Better Stability
Batter Box Lock	Branded Lock for Battery Box	Local locks	For Battery Security
Battery	Battery with advance BMS & IOT	N.A.	For Better Understanding of Battery Cell Life & Diagnosis's

MARKETING PLAN

- **Dealer Network:**
Originating from Central India, our objective is to establish ourselves as the preeminent electric vehicle (EV) player in the Indian market.
- **Government procurement:**
We possess innovative products designed for waste management systems.
- **Institutional sales:**
We are collaborating with several companies to develop EV's for carrying drones, vegetable, and food delivery.
- **Export:**
We have planned to globally 8 Countries like Tanzania, Uganda, Kenya, Rwanda, Nepal, Bhutan, Bangladesh, Latin American Countries, Brazil



MASTER DEALER & SATELITE DEALER A



MASTER DEALER & SATELITE DEALER A



MASTER DEALER & SATELITE DEALER A



DEALER & SATELITE DEALER B & C



DEALER & SATELITE DEALER B & C



DEALER & SATELITE DEALER B & C



DEALERSHIP NORMS & STANDARD

AVG/TIV VOLUME	Greater Than 50 (A - MASTER DEALER)	25-49 (B - Satellite DEALER)	Less Than 25	Less Than 25
AVG/TIV VOLUME	MASTER DEALER : MD	SATELLIATE DEALER : SD : *A*	SD : "B"	SD : "C"
SHOWROOM AND AREA BREAK UP (Preference Own Property)				
Show Room Area*	750- 1500 Sq/ft	500 - 1000 Sq/ft	500 SQ/FT	500 SQ/FT
Showroom Frontage	30 Ft	30 Ft	30 FT	30 FT
Vehicle Display Area	120 Sq.ft. (2 Vehicle)	120 Sq.ft. (2 Vehicle)	120 Sq.ft. (2 vehicle)	120 Sq.ft. (2 vehicle)
Back Office Area	10'x10'= 100 Sq.ft.	10'x10'= 100 Sq.ft.	12'x10'6"= 126 Sq.ft.	12'x10'6"= 126 Sq.ft.
Finance Counter	6'4"x 8'= 51.2 Sq.ft.	6'4"x 8'= 51.2 Sq.ft.	7'x 8'= 56 Sq.ft.	7'x 8'= 56 Sq.ft.
Reception & Sales Counter	6' X 6' = 36 Sq.ft.	6' X 6' = 36 Sq.ft.	5' x 6' = 30 Sq.ft.	5' x 6' = 30 Sq.ft.
Discussion Tables	4' X 4' = 16 Sq.ft.	4' X 4' = 16 Sq.ft.	NA	NA
GM / CEO / Owner	10'x10'= 100 Sq.ft.	10'x10'= 100 Sq.ft.	8'x 8'= 64 Sq.ft.	8'x 8'= 64 Sq.ft.
Panrty & Toilet	16.5 Sq.ft.pantry & 30 Sq.ft. Toilet	16.5 Sq.ft.pantry & 30 Sq.ft. Toilet	12 Sq.ft.Pantry & 20 Sq.ft. Toilet	12 Sq.ft.Pantry & 20 Sq.ft. Toilet

DEALERSHIP NORMS & STANDARD

AVG/TIV VOLUME	Greater Than 50 (A - MASTER DEALER)	25-49 (B - Satellite DEALER)	Less Than 25	Less Than 25
AVG/TIV VOLUME	MASTER DEALER : MD	SATELLIATE DEALER : SD : *A*	SD : "B"	SD : "C"
WORKSHOP AND AREA BREAK UP				
Workshop Area*	750 Sq/ft	750 Sq/ft	500 Sq/ft	500 Sq/ft
Working Area	18'x12'= 216 Sq.ft.	18'x12'= 216 Sq.ft.	12'x12'= 144 Sq.ft.	12'x12'= 144 Sq.ft.
Cleaning Area / Out Side	15'x10'=150 Sq.ft.	15'x10'=150 Sq.ft.	10'x7'6"= 76 Sq.ft.	10'x7'6"= 76 Sq.ft.
Spare Part Area	8'x 8'= 64 Sq.ft.	8'x 8'= 64 Sq.ft.	7'6"x 5'5"= 41.25 Sq.ft.	7'6"x 5'5"= 41.25 Sq.ft.
Customer Awaiting Area	8'x 8'= 64 Sq.ft.	8'x 8'= 64 Sq.ft.	7'6"x 5'5"= 41.25 Sq.ft.	7'6"x 5'5"= 41.25 Sq.ft.
Mechanic Change Room	8'x 8'= 64 Sq.ft.	8'x 8'= 64 Sq.ft.	5'x 5'=254 Sq.ft.	5'x 5'=254 Sq.ft.
Supervisor Seating Area	6'x5'= 30 Sq.ft.	6'x5'= 30 Sq.ft.	6'x5'= 30 Sq.ft.	6'x5'= 30 Sq.ft.
Workshop Passage/job Card	6'x10'=60 Sq.ft.	6'x10'=60 Sq.ft.	5'x12'=60 Sq.ft.	5'x12'=60 Sq.ft.
Workshop Roof Height	Minimum 14 ft	Minimum 14 ft.	Minimum 14 ft.	Minimum 14 ft.
VEHICLE PARKING YARD*				
Vehicle Parking Yard*	1500 Sq/ft	1000 Sq/ft	NA	NA

DEALERSHIP NORMS & STANDARD

AVG/TIV VOLUME	Greater Than 50 (A - MASTER DEALER)	25-49 (B - Satellite DEALER)	Less Than 25	Less Than 25
AVG/TIV VOLUME	MASTER DEALER : MD	SATELLIATE DEALER : SD : *A*	SD : "B"	SD : "C"
WORKING CAPITAL				
Showroom Interiors	5-7L	3-5L	2-3L	1L
Business Deposit	3L	2L	1.2L	0.75L
Purchase Of Initial Kit- Spares	1L	1L	1L	1L
Tools Kit	0.50 L	0.50 L	0.50 L	0.50 L
Working Capital(avg..)	50lacs (2Load) Minimum	15 lacs(8 Veh's) Minimum	7- 9lacs (5 Veh's) Minimum	4-5lacs (2 Veh's) Minimum
Note	24 vehicles	8-10 vehicles	5-6 vehicles	3 vehicles

Additional Work:

1. Availibility of Ramp is must be required Before reach the Vehicles Load.
2. Vheciles will dispatch after Completion of Showroom.(Sales & Service).
3. Tehnician training must Be required before reached the Vehciles.
4. All MOU tie-up's Finance Facility Must be lead with Proper Support From the Dealer End.
5. Major Focus we required to Manintain Dealer CSI Score.
8. Monthly Volume is based on Retail.
9. Essential Manpower Must be required to recruit at dealership Point.

OUR TIE-UPS (FINANCING PARTNERS)





JOIN US

**“BE A PART OF
GREEN REVOLUTION”**

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